

Our journey begins now....

Briefing to airlines
11 Jan 2017





















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Introduction: What is a City Terminal (CT)?

- A City Terminal is an off-site facility allowing passengers to checkin for a flight
- City Terminals are commonly found where the city centre is far from the airport
- Similar airports which have started city check-in successfully (ICN, HKG) have 8% to 10% of its passengers processed off-site













Introduction: Where else are City Terminals found?

In the region, major airports and airlines also have "off-site" facilities

Airport	Locations	Airlines	Opening hrs	Cutoff times		Not eligible
				Open	Flt	
RUH	Saudia Club	Saudia	1000-1800 (Daily except Fri)1300-2000 (Fri)	-24hrs	-6hrs	Canada, UK, US flights
AUH	City checkinADNEC	Etihad Airways11 airlines	24hrs0900-2000 Daily	-24 to - 12hrs (airline dependent)	-4hrs	US flightsPRMDsUMNRStaff tickets
	Etihad Travel Mall, Dubai	Etihad Airways	• 24hrs	-24hr	-6hrs	 US flights PRMDs UMNR Staff tickets
SHJ	Sharjah City (2 locations)	Air Arabia	0900-22000900-2000	-24hr	-4hr	
	Dubai City (2 locations)	Air Arabia	0800-22001000-2200	-24hr	-4hr	
	Abu Dhabi city	Air Arabia	• 0900-1700 Sat- Thu) • 1400-1700 Fri	-24hr	-4hr	
	Al-Ain city	Air Arabia	• 0900-1630 (Sat- Thu • 1400-1630 (Fri)	-24hr	-4hr	
	RAK city	Air Arabia	• 0900-2200	-24hr	-4hr	
AMM	Ammam City	Royal Jordanian	1000-1800 (Daily except Fri)130-2000 (Fri)			

Introduction: Why does a City Terminal (CT) make sense?

- ✓ **Distance**: KFIA's location is far from city (100km from Jubail, 60km from Khober, 40km from Dammam)
- ✓ Better service for our passengers:
 - Straight to the gate from the CT, go directly to the gates at KFIA
 - Save time avoid the queues at the airport
 - Travel to the airport light take care of baggage 24hrs before
 - Check out and check-in check out from your hotel, checkin for your flight and go for your meetings
 - Save transport costs and hassle bags will be delivered to the airport
 - Convenient option of taking the SAPTCO buses next door
 - Families and friends can send off passengers at the CT, saving the cost of travelling to and from the airport
- ✓ **Better airline control of flights**: when counters open at the airport (-3 or 4 hrs to STD), airlines will have a better sense of final flight numbers and noshows

Key info about DMM City Terminal

- Location: next to SAPTCO Bus Terminal
- Opening hours: 0800-2200hrs, Daily
- Pax acceptance: -24 to -6hrs before STD
- Baggage: Bags checked in and delivered to airport
- Security: all bags screened at airport





Pioneer Airlines



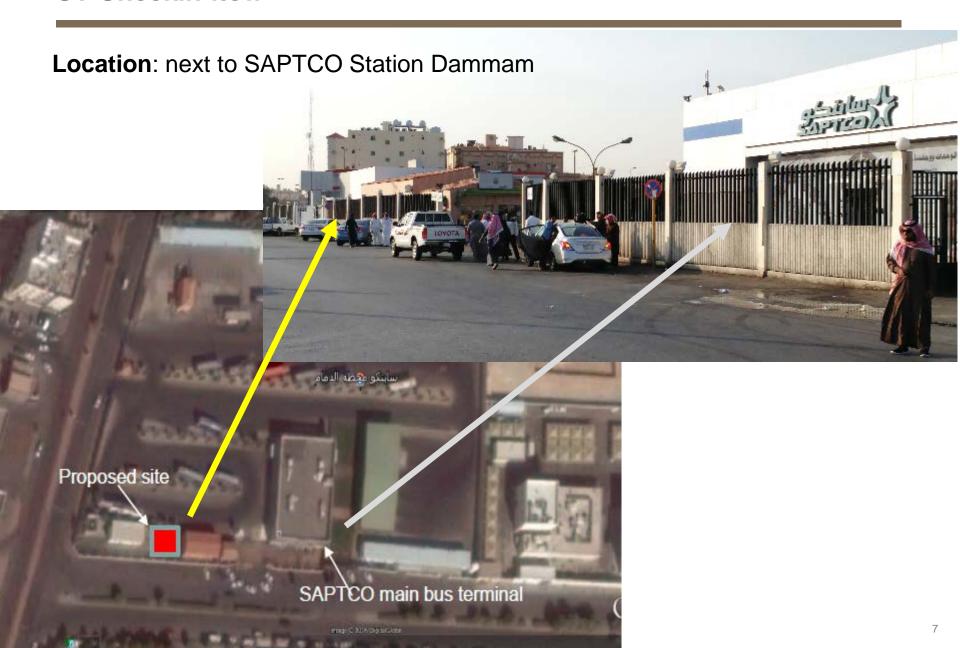




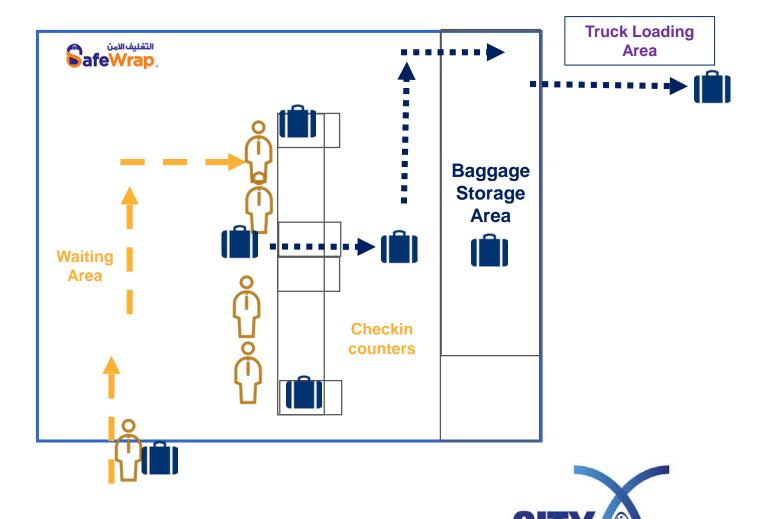








Layout







- Direct easy access from the road
- Ample parking immediately outside the terminal
- Walk straight with their checked baggage from their cars



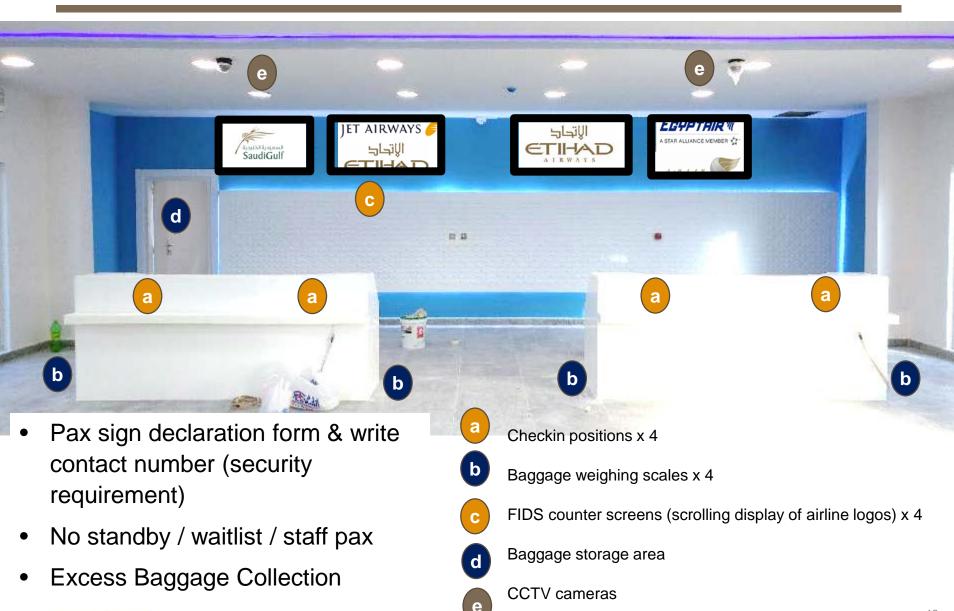
- Steps lead up into entrance
- Ramp at the side for trolleys / heavy suitcases / WCHR
- Trolleys provided by SafeWrap





- Air-conditioned waiting area with benches
- 2 FIDS monitors
- SafeWrap service (pax cost)



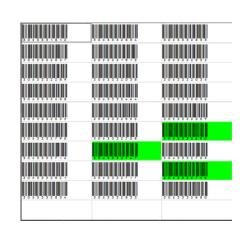


CT Baggage flow





- SGS Porters to store and load baggage
- Air-conditioned baggage storage area
- **CCTV**
- Baggage Manifest created (number of pieces, tag numbers) before bags loaded onto truck
- Computer and scanner (to email Baggage Manifest)



CT Baggage flow





- Secured door (cannot be open from outside)
- Loading area under CCTV
- SGS driver (security cleared) & truck
- Security seal with serial number
- Baggage Manifest signed by driver
- Baggage Manifest emailed to airport





Security Procedures

- Procedures approved by GID
- Security manual prepared

1) Passengers checked-in at City Terminal (CT). Pax signs baggage declaration. Baggage accepted and placed in secured storage located in CT.



2) CCTV footage in storage area plus loading zone. Before delivery to airport, a manifest is prepared for all checked baggage before loading into truck

At City Terminal



4) All drivers will be security trips



3) Truck is sealed. Driver signs on the manifest indicating total pieces of baggage loaded into truck. A copy of this manifest is faxed to the airport

Security Procedures

At KFIA

5) Delivery truck delivers checked baggage to KFIA. Staff checks seal before opening truck and count number of baggage against manifest received by fax from CT



6) All baggage are x-rayed by GID at Line 8 using the same type x-ray machine as the other checked baggage accepted in KFIA.



7) If GID needs to open the checked baggage to perform further checks (very small %), they will apply same procedures as current baggage accepted in KFIA terminal



9) Same ICAO Annex 17 applies to all baggage if passengers do not board.



8) Baggage is sent via baggage belt directly to the baggage sortation area to be scanned and loaded to the different flights

Baggage container at kerbside



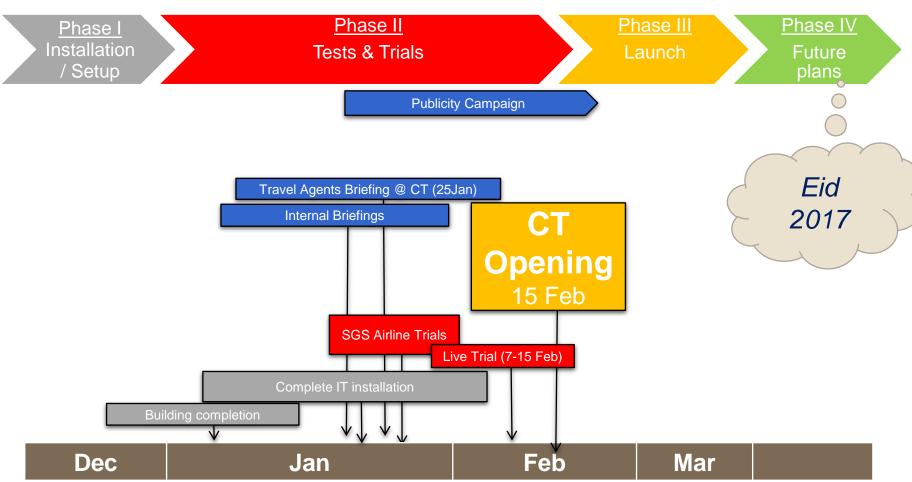


- At the kerbside, baggage are loaded into a container (with lock and key)
- Container is brought down via lifts, to Domestic Departures level
- Bags are then introduced into BHS at Line 8





Project Phases & Timelines





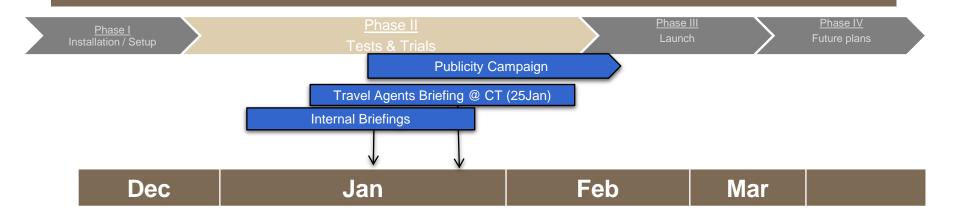
Test & Trials

	Phase I Illation / Setup	Phase Tests & Trests & Trests (rials	Phase III Launch	Phase IV Future plans
	Sun 15	Mon 16	Tue 17	Wed 18	Thu 19
AM		1000hrs Briefing for SGS Trial staff & desktop exercise			
PM	2pm View facility with SGS Ahmet	2pm SGS Trials @ CT	1330hrs (Meet at KFIA McDonalds) Airline walkthrough of receiving baggage flow @ KFIA 1500hrs Airline Trials @ CT		

^{*} SITA test/trials to be done upon SITA installation

^{**} Tests & trials to be repeated the week before opening of CT

Publicity and Future Plans



Stakeholder Briefings:

- KFIA OPS
- Other KFIA Departments
- **Travel Agents Briefings**

Outreach:

- Airlines
- **Travel Agents**
- Community
- Hotels
- **Chamber of Commerce**
- Distribution of flyers @ KFIA

Marketing collaterals:

- FAQ for Airport staff
- CT Logo / Signage

Media plan:

- Social Media
- Press release
- Website



Marketing City Terminal to your customers

Saudia – Riyadh City Terminal

- Newspapers
- Twitter
- Agency Sales Talk





Check-in and drop-off your baggage in Riyadh city terminal at Saudia club



Marketing City Terminal to your customers

b Etihad Airways "Moonlight Checkin"

- 5kg extra luggage allowance
- A voucher for 2,500 Etihad Guest miles
- 1 hour of free parking

4 ways to check in early and earn additional benefits

Moonlight check in City check in Etihad Travel Mall Al Ain Check in

Communication:

- eDM
- Social Media
- Call Center (Proactive callouts)
- Etihad.com
- Sales Talk
- Scheduling
- Corporate
 Comms



Location: Terminal entrance of Skypark Level 3
Timings: Available 24 hours prior to departure:

- · Between 1 AM 6 AM
- Between 1 PM 6 PM

Check in during moonlight hours and we'll give you an additional 5kgs of checked baggage allowance, an Etihad Guest Miles voucher preloaded with 2,500 miles per travelling guest and 1 hour free parkingat Skypark, allowing you to complete the check-in process.

Moonlight check-in incentives are only available if you are booked to travel on Etihad-operated flights (excluding flights to the US) where you check in well in advance of your flight.

For instance, if your flight departs at 5 PM and you check in 2 hours earlier on the same day, you are not entitled to the incentives. However, if you check in at 5 AM that morning, then you will receive the additional benefits.

Discussion

- Opening hours and cut off time
- Waitlist passengers
- Excess baggage collection
- Staff passengers
- How would SGS contact airlines?

Questions?



